



Open Student Television Network OSTN

A Presentation By:

Shane Walker

VP Programming

Director Global Distribution

Shane.Walker@ostn.tv



What Is OSTN?

- 100% Student-Produced Programming
- 24/7 Channel Over Internet2
- Free to all universities around the world
- Members in 14 countries
- Over 12 million viewers in the US alone
- Film, TV programs, Performing Arts, News and much, much more.
- Levels playing field so all students get massive exposure.



Who Is OSTN?





Why We Need OSTN Now!

- No destination or platform for students to showcase their projects.
- No destination or platform for students to collaborate.
- You Tube and Google Video have cheapened video by putting anything & everything up...student content is much better.
- OSTN is the minor league for the entertainment industry and Hollywood (example: fuerzas basicas)



OSTN Tech Basics

- Multicast Enabled
- Compatible with
 - Windows
 - MAC
 - Linux (Open)
- Only Need 1.5 Megabits



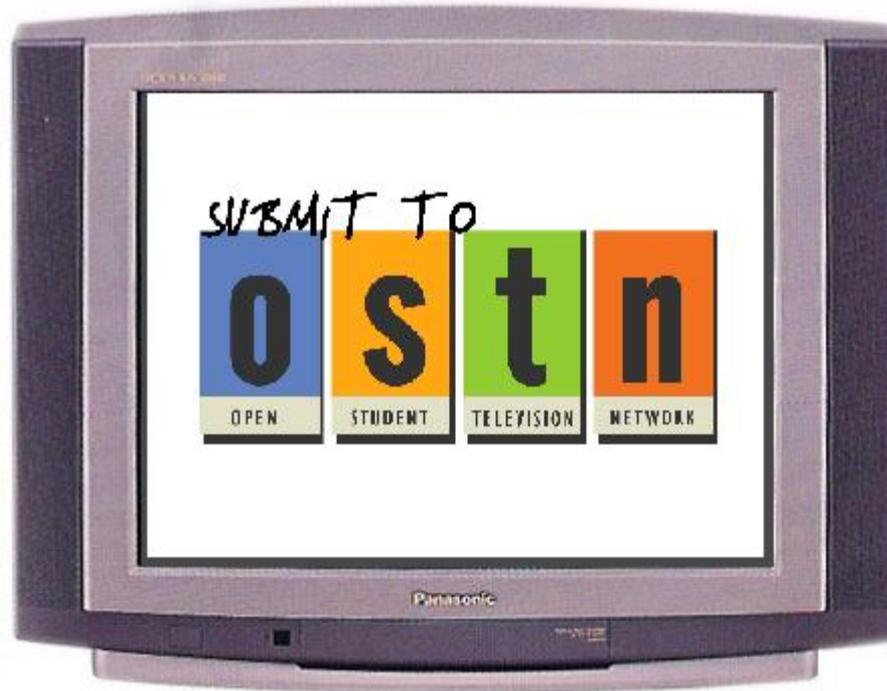
OSTN Methods of Delivery To The Universities





OSTN on TVs

Deployed on Local Analog Channels Off-Campus
Deployed on Closed Circuit Channels On-Campus





■ OSTN On The Web

True Interactive TV on web page or portal

The screenshot shows a Mozilla Firefox browser window displaying the MyCase portal for Case Western Reserve University. The browser's address bar shows the URL: https://my.case.edu/portal/page?_pageid=40,1,40_352738_dad=portal8_schema=PORTAL. The page header includes the MyCase logo and a welcome message for Richard Griffin. The main content area features a section titled "IP Television Beta" with the text "You Are Watching: OSTN Programming" and "Open Student Television Network programming." Below this is a video player showing a panel discussion. To the right, there are several sidebar sections including "Quotations," "Today in History," "Book Reviews," "TV Show News," "SCI FI WIRE," and "Search the Internet Movie Database." A "Vote for your favorite TV channels!" section is also visible at the bottom of the main content area. In the foreground, a Dell laptop displays the OSTN logo on its screen.



OSTN Programming

How Do Students Submit Content?

Does a university have to submit content to be a member?

Are there standards for the channel?



Millions of College Students (US) Submit All Kinds of Programming Uploaded Straight To The OSTN Servers Everyday...

1.) Manage Users

ID	Username	Role	Created	Updated	University	Active	Admin	Super
1	eng	Engineer	2005-09-23	2005-09-23	OSTN	1	1	F
2	smithb	Broadcast Op	2005-09-23	2005-09-23	Emerson Colle	1	0	F
3	subrv	Mgr. of Inst P	2005-09-23	2005-09-23	UTSLV	1	0	F
4	phl	GM, 2-TV	2005-09-24	2005-09-24	University of A	1	0	F
5	Trojan Vision	General Manag	2005-09-26	2005-09-26	University of S	1	0	F
6	vchannel	Director, Univ	2005-09-27	2005-09-27	Princeton Univ	1	0	F

2.) Browse Content

ID	Channel	Author	Editor	Created	Updated	Category	Language	Duration	Views	File Name
1	576	Campus Comm	Leanne Fruth	Joe Cockerill	2006-07-26 T 5	2006-06-28	tvSeries	English	28:30	wmv9 325704562
2	575	Campus Comm	Leanne Fruth	Joe Cockerill	2006-07-26 T 3	2006-02-15	tvSeries	English	28:00	wmv9 312136118
3	553	CU@TSC - C	Veronica Acos	Parron Clair	2006-07-26 0	2006-07-06	tvSeries	English	26:10	wmv9 mtl
4	367	Totally Band In	Leanne Fruth	Bill Carroll	2006-07-26 0 24	2004-02-15	musicVideo	English	29:50	wmv9 328576652
5	368	Totally Band In	Leanne Fruth	Bill Carroll	2006-07-26 0 25	2004-03-03	musicVideo	English	27:15	wmv9 304111848
6	370	Totally Band In	Leanne Fruth	Bill Carroll	2006-07-26 0 27	2004-08-23	musicVideo	English	27:30	wmv9 307607956





OSTN Programming

PROMO

Film Formats

- Feature Films
- Short Films
- Documentaries
- Animation
- Anime
- Experimental
- Music Videos
- Film Festivals

Television Formats

- Sitcoms
- Dramas
- News
- Reality
- Soap Operas
- Morning Talk Shows
- Late Night Talk Shows
- Magazine Shows
- Awards Shows (Emmy)



OSTN Viewership Projections

- There are approximately 20 MM college students in the US today.
- OSTN is currently broadcasting to over 12 MM in the US alone.
- By Q2 of 2007 OSTN will reach 15MM and Q4-18MM
- OSTN is currently expanding to Latin America, the European Union and Asia with members on 4 continents and 14 countries...receiving content from them all.

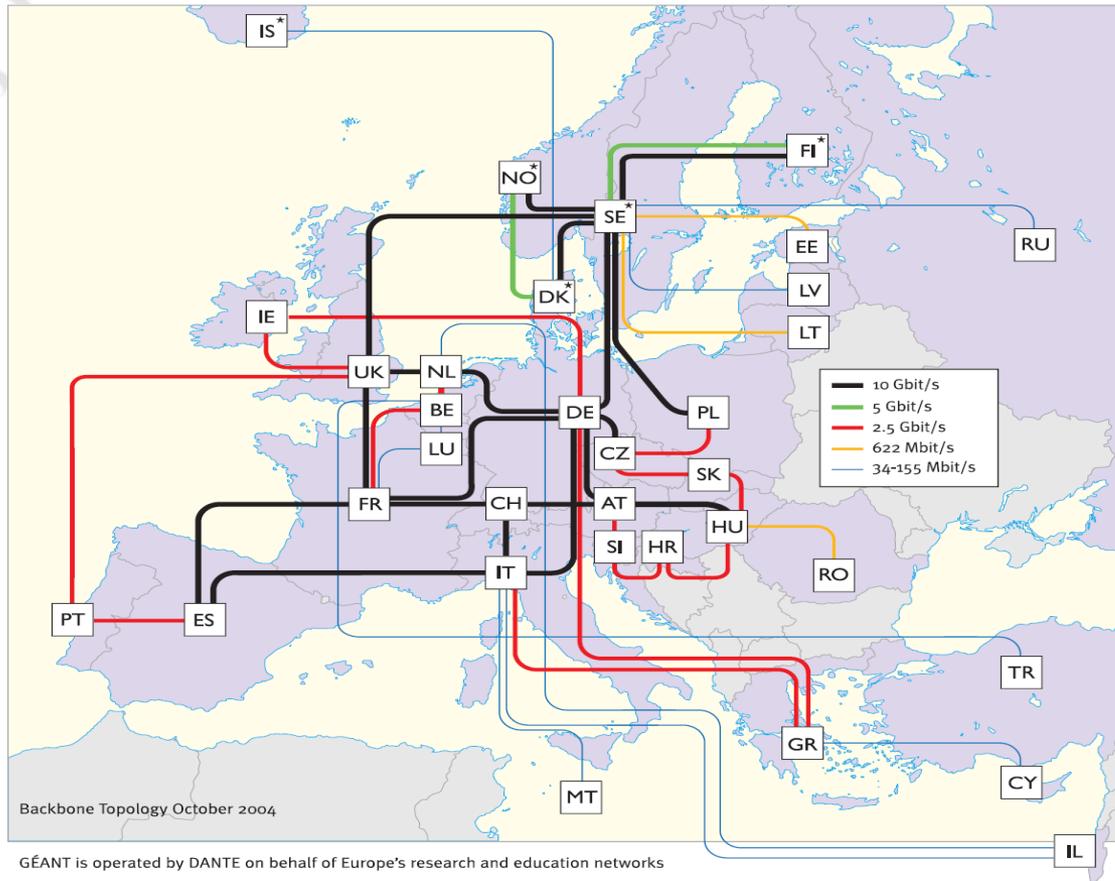


North America

- *Internet2* (US) reaches approximately 210 universities
- *National Lambda Rail* (US) approximately 300 universities
- *State Networks* (US) reaches approximately 17.5 MM users
- *Canarie & Orion* (Canada) reaches every major university (55)
- *CUDI* (Mexico) reaches every major university (150+)



OSTN Distribution: EU

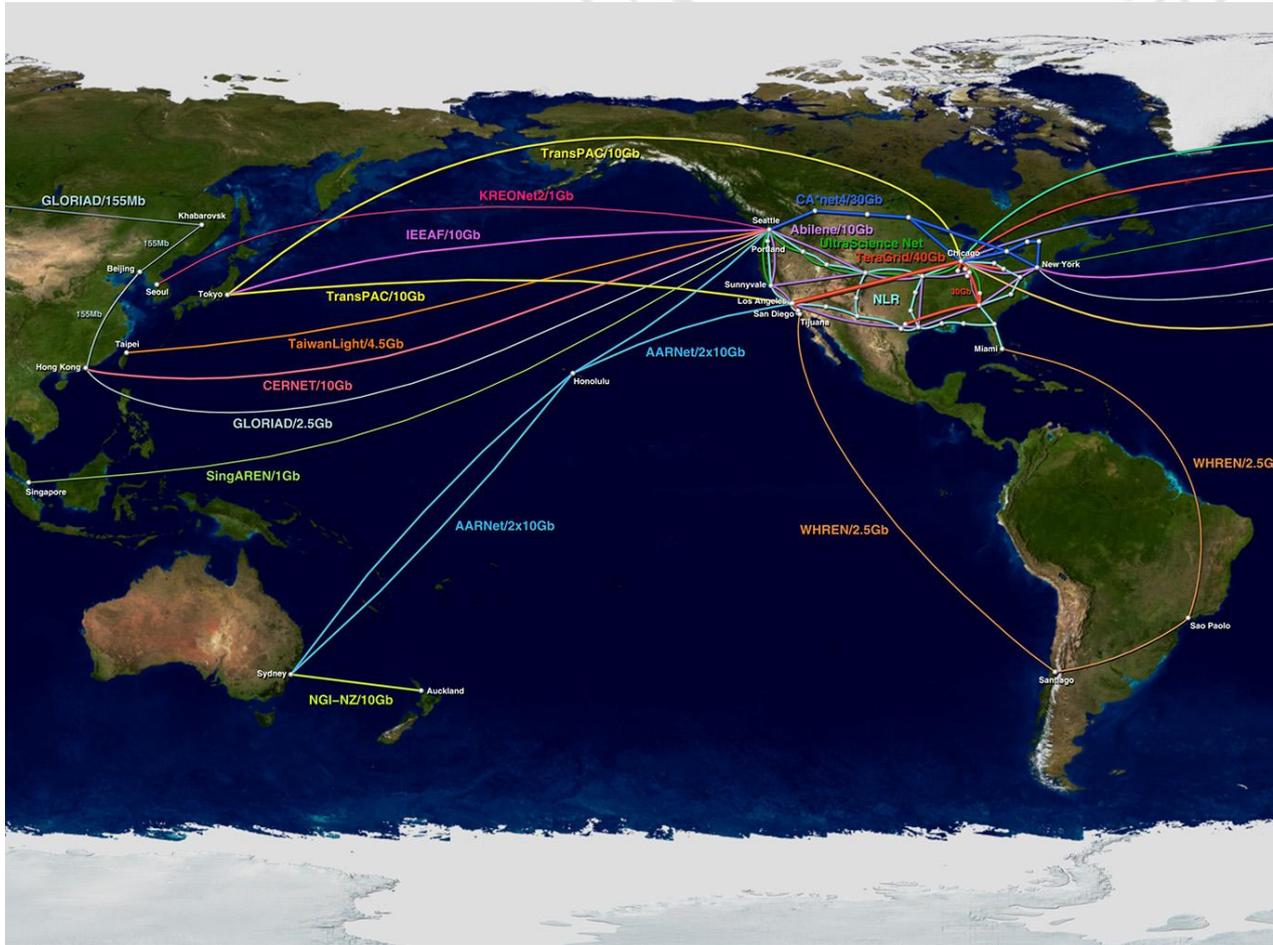


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CY Cyprus	EE Estonia	GR Greece	IL Israel	LU Luxembourg	NO Norway*	RU Russia	TR Turkey
							UK United Kingdom

* Connections between these countries are part of NORDUnet (the Nordic regional network)







Next Steps Form Mexico & Latin America...

1. Do a Spanish OSTN Channel pilot with several universities to garner interest.

Universidades

- UNAM
- Universidad De Guadalajara
- Instituto Politecnico Nacional
- Universidad Autonoma de Nuevo Leon
- Universidad de Senora
- Your Universidad...