

# TAKTIK



CORPORATE OVERVIEW

# GLOBAL SUMMARY

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## TAKTIK OVERVIEW

- Taktik @ a Glance

## MARKET POSITIONNING

- Market trends
- Our strengths
- Strong technical partnerships

## KEY PRODUCTS

- FlowR - TV Entertainment Solution
- Ozone - Enterprise Media Platform

## CASE STUDIES & REFERENCES



Your Sales Contact:

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## ***WE ARE AMONG THE TOP SOFTWARE EDITORS FROM BENELUX.***

- Created 12 years ago
- Key partner for high grade integrators
- Headquarters in Brussels/Belgium
- International presence
- 40 employees
- Financially Healthy / Profitable each year
- Specialized in IPTV and Media Asset Management
- Media Technologies Guru for Integrators
- Taktik is 100 % “private-owned”
- Softwares build on our cash
- No external Working Capital





# STRONG TECHNICAL PARTNERSHIPS





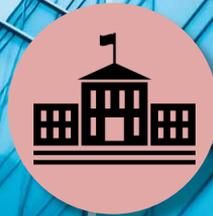
# IPTV EDUCATION & ENTERTAINMENT SOLUTION



HEADQUARTERS



HEALTHCARE



GOVERNMENT



EDUCATION



HOTELS

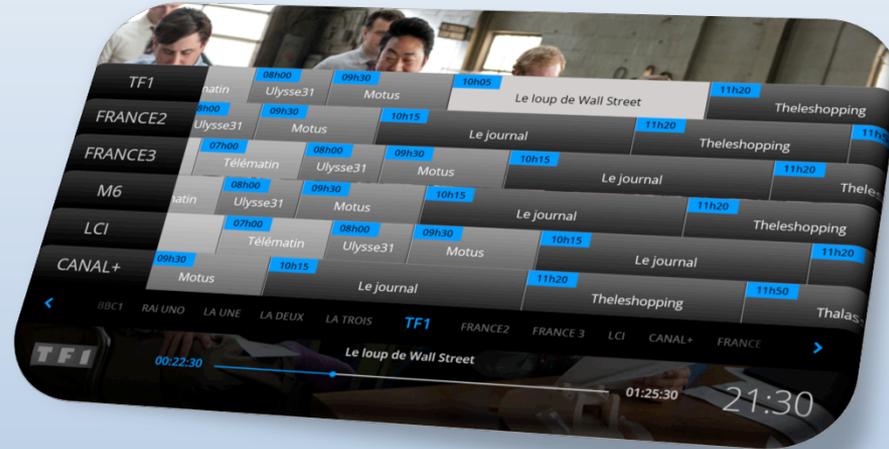
# FLOWR @ A GLANCE



SOFTWARE FOR MANAGEMENT & DELIVERY OF IP SERVICES

CAN WEAR YOUR OWN BRAND

IPTV & COAXIAL MIDDLEWARE



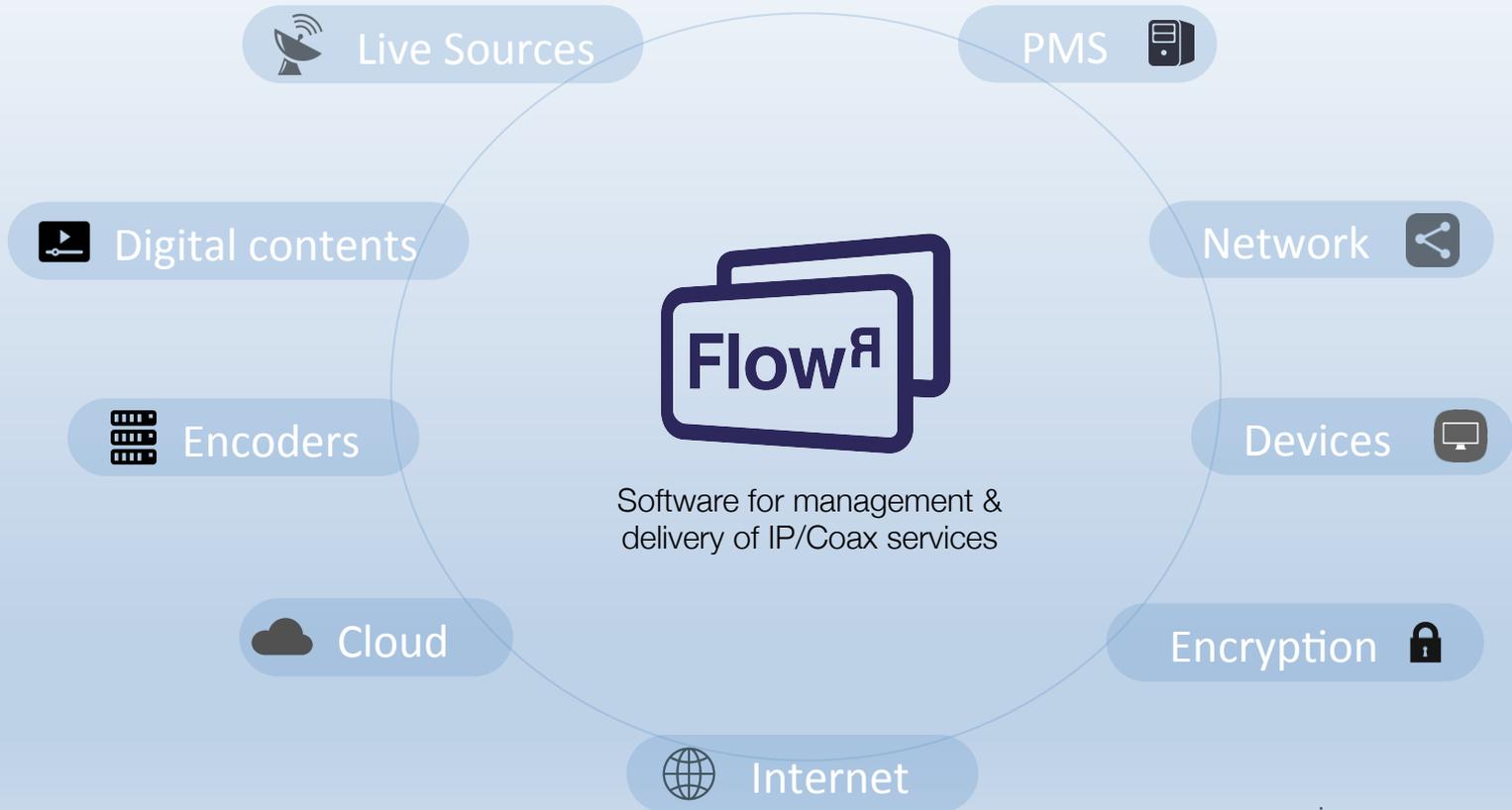
FULLY MODULAR

MULTISCREEN COMPLIANT

CAPEX or OPEX

FULLY OPEN & CUSTOMIZABLE

# FLOWR – IN A LARGE ECOSYSTEM



# FLOWR – MAIN FEATURES



## Content Integration

- EPG
- Internal channel
- Display information content
- Emergency Broadcast



- ## TV Applications
- Live Streaming
  - VoD/nPVR
  - Pause TV
  - Start over
  - Catch-up TV
  - Delayed channel



## Terminals

- Connected TVs
- STBs
- Mobiles & Tablets
- Laptops
- Bedside Terminals



## Network

- IP (Ethernet, Fiber & Wifi)
- Coax (QAM & COFDM)

## Services

- PMS integration
- Marketplace
- Family portal

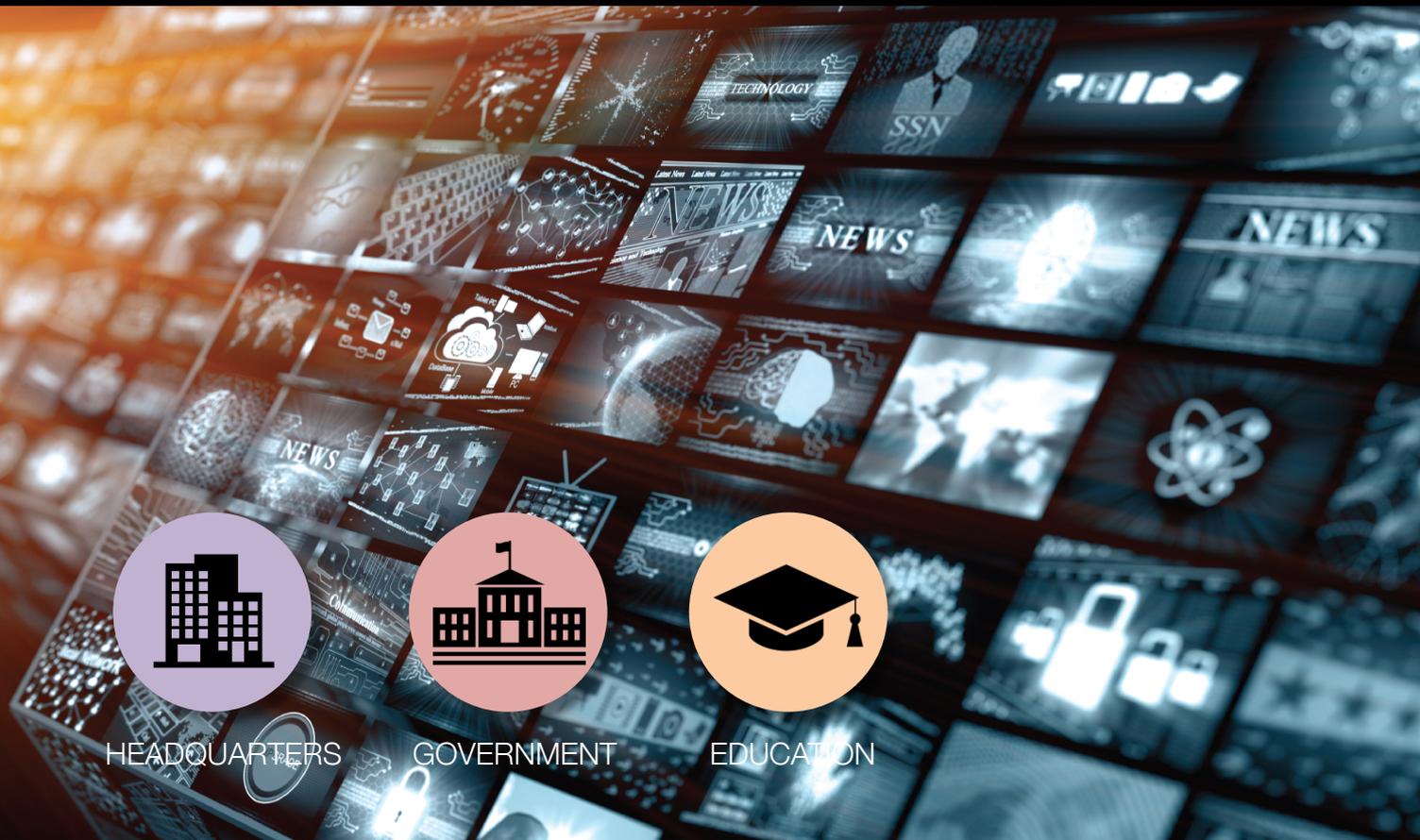


## Signage Features

- Third part integration (AppSpace)
- Media video loop
- Content ordering



# ENTERPRISE MEDIA PLATFORM



HEADQUARTERS



GOVERNMENT



EDUCATION

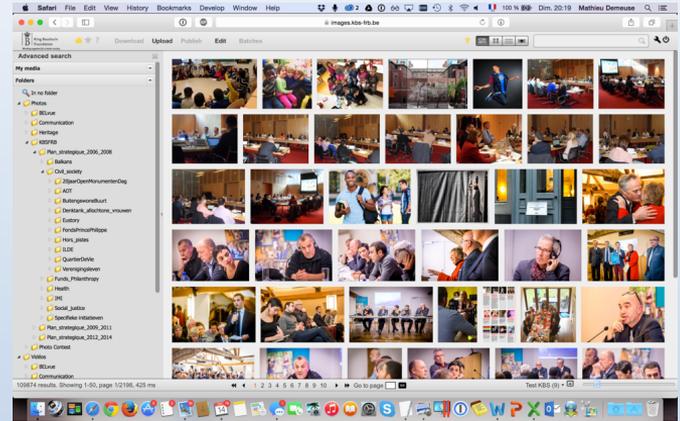
# OZONE – ENTERPRISE MEDIA PLATFORM



**OZONE Media Asset Management** is dedicated to professional users aiming at centralizing/sharing all their digital media contents in a robust architecture, fully **secured and optimised** for headquarters.

It offers you an intelligent tool to **save time and money**, thanks to a very intuitive User Interface that simplifies indexation, searches and data back-ups.

Built on **open sources technologies**, Ozone integrates very easily into existing systems & workflows without wasting time and energy.



From variable datas to color management, file conversions and transfers to attached storage or VOD servers, video rematerialization and reencoding, online video editing tool, contents indexation and smart media sharing... everything is possible thanks to a single reliable solution.

Use less tools for more productivity !



## MEDIA CREATION

## PROCESS / REVIEW / INDEX

## MEDIA USE

Departments	Documents
Design	Adobe (PDF, AI, PSD...)
Production	Scans
Marketing	Pictures
Legal	All video formats
Executive	Web Streams
Agencies	Live Multicasts
Teachers	...
...	...



Users
Search
Browse
Access rights
Share
Download
Display
Publish
...

Asset Storage	
Local storage	Cloud storage

## MEDIA STORE

# OZONE IS DESIGNED FOR

Ozone

- Unique Fast and Secured asset repository
- Indexation and smart browsing algorithm

Media Companies



- Workflow streamlining and focus on production
- Color management

Publishing



- Full dedicated communication workflow for large retail companies
- Agencies / stores network

Retail



- Secured and customized Asset for many businesses
- E-learning
- Access right management

Administration & Government



- Full e-learning and collaboration platform
- Event Digital Signage
- Massive Open Online Course (MOOC)
- Campus entertainment solution

Education



- Security and scalability
- Content conversions & Sharing
- Collaborative tool
- Content publishing to Digital Signage and IPTV systems

Headquarters



# CASE STUDIES





DTS as System Integrator  
Education industry sector

- 45K users
- 10% concurrent sessions
- 50 Live channels
- 50 TB VOD contents

[www.taktik.io/wroclaw\\_ozone](http://www.taktik.io/wroclaw_ozone)

## Taktik as Media Asset Management & Content Presentation Tool

Wroclaw University was aiming at deploying a massive Educational Solution allowing teachers and researchers to upload content targeting local based and remote students, whatever their device was. Ozone Asset Management along with FlowR from Taktik, gives access to all contents through an intuitive and searchable interface for: internal documents, live streams, educational contents, VOD assets...

High confidential Assets are secured through a Verimatrix encryption fully supported by Taktik applications.

### Highlights:

- OpenStack Architecture for highly scalable volume of data
- HTML5 Responsive frontend
- Granular security for adding, editing, indexing, viewing, downloading → Access Right Management
- OTT streaming in premises and remotely (all devices)
- Secured Streaming & Video Player
- IBM Storage and Virtual Machines, Redundancy, Statistics and Monitoring

### Main Technical Partners:

ateme

ANEVIA

verimatrix

TAKTIK



Proximus as System Integrator  
Governmental industry sector

- Millions of possible users
- 50k live concurrent sessions
- 2 Live channels
- 48 TB VOD contents

<http://ec.europa.eu/avservices/ebs/schedule.cfm>

## Taktik as Media Asset Management & Content Presentation Tool

European Commission was aiming at deploying a fully dedicated TV broadcast setup allowing live streaming and on demand events through a fully integrated solution, whatever the device was.

Smart Ozone DAM from Taktik gives access to all contents through an intuitive and searchable interface for: live streams, educational contents, VOD assets...

### Highlights:

- 14 years of historical Video Assets to re- index and reference
- Integration of Taktik's player in European commission 's official website
- Granular security for adding, editing, indexing, viewing, downloading → Access Right Management
- OTT streaming in premises and remotely (all devices) on all European Institutions
- Live EPG update and modification
- EMC2 Storage Virtual Machines, Redundancy, Statistics and Monitoring

### Main Technical Partners:



# OTHER REFERENCES

Anima  
Care

LIEGE  
AIRPORT

VIVIO  
HEALTH CONTENT & CUSTOM PUBLISHING

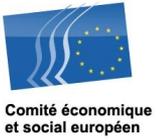


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Ministère  
de la Région de  
Bruxelles - Capitale



strategie  
Design



ISPPC  
Intercommunale de Santé Publique  
du Pays de Charleroi



proximus



König-Baudouin-  
Stiftung  
Gemeinsam wirken für ein besseres Zusammenleben



Clear Channel





THANKS FOR YOUR ATTENTION

**We are looking for: Educational Institutions, Systems Integrators, and Value Added Resellers**

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