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What is Free Space Optics?

It is a wireless technology that uses the license Free Atmosphere (Space) for transmission of its Optical/Light based signal



Why should you care about Free Space Optics?

COST	 As low as half the cost of microwave and a tenth the cost of fiber. NO RF SPECTRUM REQUIRED
CAPACITY	 Up to 1 Gbps Broadband speeds and just getting started. Microwave is at the outer edges of it's capacity
SECURITY	 Totally secure transmission, impervious to interception No interference from other wireless frequencies
SPEED	 Installation can be completed in as little a 1 day No FCC licenses, no permits, no right-of way needed



Free Space Optics - Past

Past - So how far in the past do we go?

- Light is as old as creation itself
- Light consists of visible and invisible electromagnetic radiation (UV, Visible, IR)
- > Light is Communication
- "It allows us to see and understand the world we live in"

Light is Communication



Past - Lighthouse of Alexandria ~ 280 B.C.

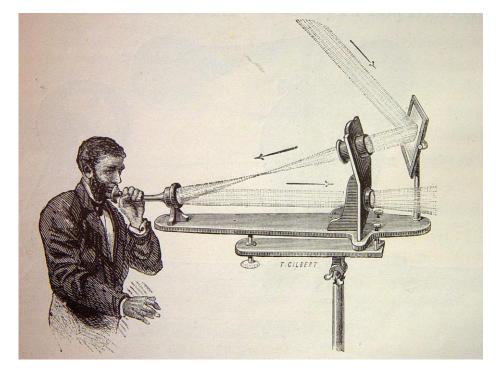


> 7th Wonder of the Ancient WorldConstruction began shortly after the death of Alexander the GreatLarge mirror reflected sunlight or firelight to guide approaching shipsSome accounts indicate the light could be seen up to 47km away.

The Idea of using light to communicate is not new.



Past - Photophone June 3rd 1880.



- > Alexander Graham Bell
- > Used Reflected Sunlight to transmit
- > 1st wireless telephone message
- > From rooftop through the window
- > 213 meters
- > His greatest invention

1st Wireless Telephone message



Past - Lichtsprechgerät 80 ~ 1940.

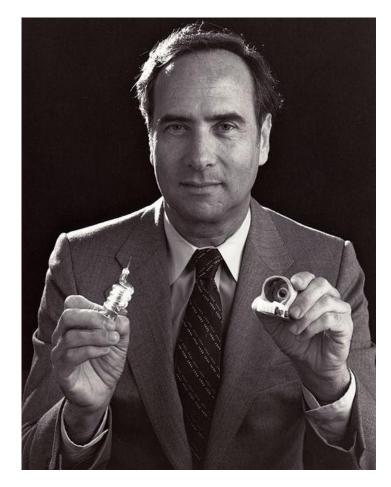


- > Carl Zeiss Jena
- > Light Radio
- > 1st Known Military application
- > Used 5W Visible Light bulb
- > 2km
- > Used to communicate covertly during WW2

1st Wireless Military Use



Past - Birth of the Laser 1960.

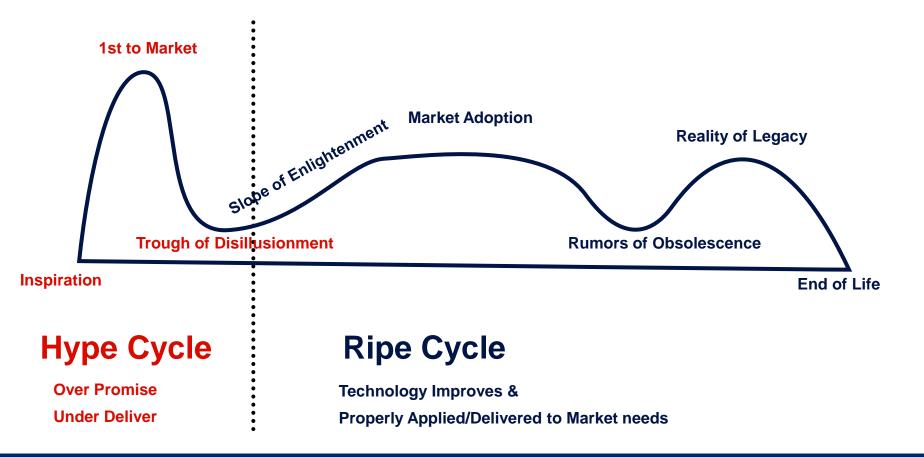


- > Theodore H. Maiman
- Precursor to Modern Fiber Optics & Wireless Laser Communications (FSO)

Game Changer for Light Communciations



Commercial Adoption Curve



1st to Market - Over Promises



Past - 1st to Market Players 1980 - 1990s.



- > \$45K \$150K U.S.
- > ~ 100lbs
- > 155Mbps to 622Mbps

Large & Expensive



Past - 1st to Market Players 1980 - 1990s.



- > 45 lbs
- > \$45K >

Did I already say, "Large & Expensive"



Past - 1st to Market Players Summary



- > \$45K >
- > Very High Speed for the time
- Costly and Time Consuming Installation (~5K/side)
- > Trying to compete with Microwave/RF, claimed distances up to 15Km but only delivered 500m to 2000m in most geographies due to weather
- > Sensitive Positioning Alignments = High Maintenance
- > Poor Rain & Fog Performance

Price and Weather Performance Limited Market Adoption

Free Space Optics - Today

How are the current FSO Vendors addressing the 1st to Market problems?

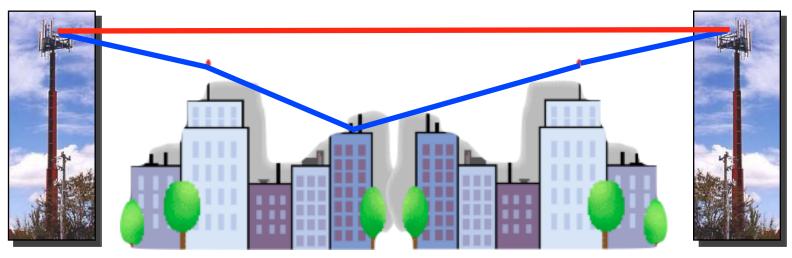


	1st to Market	Present
Weight	45-100lbs	11.4lbs
Speed	155-622Mbps	100-1Gbps
Install/Cost	\$5K/side	\$750/side
Cost/Link	\$45K >	\$12K >
Active Steering	No	Yes
Rain	Poor	Better than MM Wave
Fog	Poor	Improved but still limited
Delleble		

Smaller, Lighter, Faster, More Reliable, More Economical (Much Better Products than 1st Gen. FSO)

How are the current FSO Vendors addressing the 1st to Market problems?

1st to Market Vendors Deployment Concept (Try to compete with Long Distance RF)



Current Market Players Concept: Short Links (1Km - 1.6km) for Dense Metro Applications (Mesh Campus/City Wide Networks)

Apply the technology where it is best suited



University: Connecting a Forward-Thinking Campus

PROBLEM:

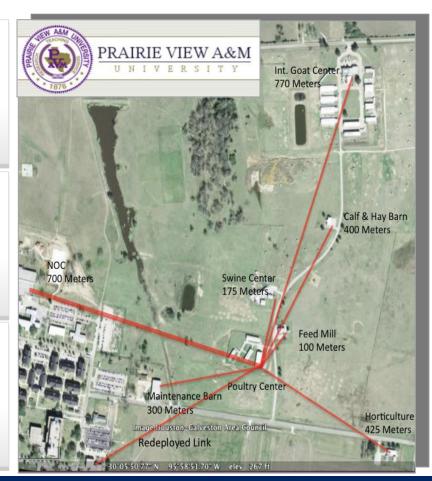
Customer needed a high bandwidth, cost effective solution to provide connectivity to multiple buildings on campus.

SOLUTION:

SKYFIBER's delivered 100 Mbps & 1 Gigabit connectivity to seven buildings in a pointto-multi-point deployment.

SUCCESS:

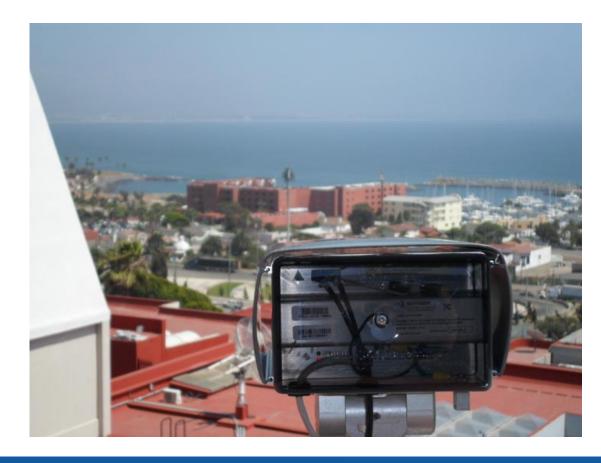
SKYFIBER was a fraction of the cost of the competing broadband options, and installation took just a matter of days.



"We were extremely pleased to have our problem solved so rapidly and economically. Trenching to lay fiber or copper lines would have been a completely unnecessary waste of resources."



CUDI Primavera 2012- Ensenada Installation



- > Extending the CICESE Network
- > Video, Voice, & Internet
- > 1.5 Days Install
- > 600m
- > 1 Gbps
- > No Right of Ways
- > Shooting over HW 1
- > License Free

Apply the technology where it is best suited



IUSACELL Triple Play, Mobile Backhaul & Corporate Bandwidth Delivery in Sante Fe Region of Mexico



- > 25 Total Sites
- > 24 of 25 Sites Survived Multiple
 Earthquakes (7.6) and multiple (5.0)
 without maintenance
- The one that needed maintenance was due to damaged building foundation. (Just required running automated scan to bring it back up)

Performance has exceeded expectations



Free Space Optics - Future

Future of FSO



- > Faster Tracking Speeds (1°-3° towers)
- > Faster Data Speeds 2.5G 10G
- > Fog Performance Improvements
- > Longer Distances
- > Integrated RF
- > Smaller Form Factors (3.5lbs.)
- > Lower Prices

It Just Gets Better from Here



Questions & Answers





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